

Modeling and Layout of G+2 Villa Using 3DS Max

Chilakaraju Meghana^a, Dhanaveni Sharanya^a, Gandla Sai Pavan^a, Bhukya Lokeshwar^a, M Anuradha^b

^a U.G. Student, Department of Civil Engineering,, Guru Nanak Institutions Technical Campus, Ibrahimpatnam, Telangana, India.

^b Assistant Professor, Department of Civil Engineering, Guru Nanak Institutions Technical Campus, Ibrahimpatnam, Telangana, India.

Copyright: ©2024 The authors. This article is published by EJETMS and is licensed under the CC BY 4.0 license (<http://creativecommons.org/licenses/by/4.0/>).

<https://doi.org/10.5281/zenodo.14268692>

ABSTRACT

Received: 09 August 2024

Accepted: 17 September 2024

Keywords:

3d's Max, 3D visualization, architectural details

In this project, a G+2 villa is designed and visualized using 3ds Max for 3D modeling and rendering and AutoCAD for drafting. To ensure precise and correct representation of the villa's design, AutoCAD is first utilized to develop full floor plans, elevations, and structural layouts. The 2D designs are then transformed into realistic 3D models using 3ds Max, which adds textures, lighting, and materials to the visualization to create an authentic representation of the interior and exterior areas. The technical drawing capabilities of AutoCAD and the rendering capability of 3ds Max are combined to create realistic presentations and efficient design development, which aids in effectively communicating the design vision to stakeholders and clients.

1. INTRODUCTION

A G+2 villa's design and visualization are complicated procedures that need for close consideration of both technical accuracy and visual appeal. The way architects approach the modeling and layout of residential structures has been completely transformed in modern architecture by the usage of software programs like AutoCAD and 3ds Max. Accurate floor plans, elevations, sections, and detailed drawings used as the design's basis can be created with AutoCAD, an effective 2D drafting software. It ensures that the design adheres with structural and geometric specifications. However, by converting the 2D designs into realistic 3D representations, 3ds Max, a powerful 3D modeling and rendering program, makes the design come to life. In order to improve client presentations and design communication, architects can use 3ds Max to replicate lighting, materials, textures, and spatial volumes to provide a photorealistic modeling of the villa.

Technical accuracy and visual impact are ensured by the smooth transition from conception to realization made possible by the combination of AutoCAD and 3ds Max in the design workflow. In addition to improving the layout for increased comfort and functionality, this method offers a powerful visual experience that supports project approval and decision-making. The combination of these two powerful tools is looked into in this project in order to model and layout a G+2 villa that provides a complete design solution while satisfying both practical and aesthetic needs.

2. LITERATURE

Divyraj Singh M. SOLANKI et. al 2023[1] The study highlights the transformative role of Virtual Reality (VR) and Augmented Reality (AR) in civil engineering, improving construction processes, education, and project management. These technologies enable efficient design and planning, early error detection, and collaboration, reducing costs by 43-45% for project mock-ups. VR enhances education with immersive environments and virtual site visits, while 2D plans can be converted into 3D interactive models for sustainable marketing and sales. VR and AR are poised to revolutionize civil engineering, delivering significant economic, educational, and operational benefits.

Chen Wang et. al 2022[2] Examines the use of Virtual Reality (VR) as an innovative tool to enhance civil engineering education. VR creates immersive and interactive environments, enabling students and educators to simulate real-world construction processes, analyze planned sequences, and visualize detailed architectural components. By integrating VR into both classroom and e-learning contexts, the study highlights its potential to increase engagement, efficiency, and effectiveness in teaching complex engineering concepts, offering a transformative approach to civil engineering education.

Philipp A. Rauschnabel et, al 2022[3] The emerging field of Augmented Reality (AR) Marketing, defining it as a strategic subdiscipline in marketing that integrates AR experiences with

brand-related media. The authors propose a customer journey model for AR Marketing and introduce the BICK FOUR framework (branding, inspiring, convincing, and keeping) to organize key marketing objectives. They distinguish AR Marketing from traditional digital marketing, emphasizing its unique characteristics, such as the blending of real and virtual worlds and its potential for disruption. Insights from 127 managers help inform current practices, while the paper also discusses ethical and legal considerations. The authors call for further research to deepen the understanding of AR's role in marketing and its potential impact on consumer behavior and brand engagement.

Harikrishnan et. al 2021[4] This research explores the use of virtual reality (VR) technology to enhance architectural education, specifically in building construction courses at Jordan University of Science and Technology (JUST), which traditionally rely on teacher-centered methods. The study developed BC/VR software that uses a 4D model (3D model with time) to simulate construction phases, providing immersive and non-immersive experiences for students. Through a structured questionnaire, the study evaluates the effectiveness of this VR tool in providing building construction information, increasing student enjoyment, and integrating with other courses. Results indicate that VR technology significantly outperforms traditional methods in all areas. The research also highlights VR's evolution and its potential to transform educational approaches by offering more interactive and engaging learning experiences.

Xiong j. et. al 2021[5] The potential of augmented reality (AR) and virtual reality (VR) to transform digital interaction, while highlighting engineering challenges such as the need for high-performance displays in compact, wearable modules. It mentions significant advancements in optics and photonics, including ultra-thin optical elements like PPHOEs and LCHOEs, which offer innovative solutions and expanded possibilities for wavefront modulation. Additionally, nanoscale-engineered metasurfaces and micro-LEDs are noted for their potential to enable more compact, high-performance displays with improved brightness and stability. Future developments in device engineering and manufacturing are expected to further enhance the performance of these technologies for AR and VR applications.

Arif, F 2021[6] This study explores the use of Virtual Reality (VR) in teaching infrastructure management to civil engineering students. A bridge inspection module was developed for a Cave Automatic Virtual Environment (CAVE) system at NED University. The study involved 69 senior-year students enrolled in a structural design course, who provided feedback through structured assessments. Results indicated that students had better focus in VR environments and found the experience engaging, comfortable, and easy to use. The study suggests that more exposure to VR can improve students' learning experiences, though real-world applications may require advanced modeling techniques, such as LIDAR scanning, to address hidden structural damages.

Yue Pan et. al 2021[7] Artificial intelligence (AI) applications in construction engineering and management (CEM), focusing on both scientometric and qualitative analyses. The review explores the current state of AI adoption in CEM by analyzing 4,473 journal articles published between 1997 and 2020, highlighting a surge in research over the past decade. Key areas

of AI's impact on CEM include automation, risk mitigation, efficiency, and digitalization, with a particular emphasis on six hot research topics: knowledge representation, information fusion, computer vision, natural language processing, optimization, and process mining. The paper also identifies six future research directions smart robotics, cloud VR/AR, AIoT, digital twins, 4D printing, and blockchains that aim to enhance automation and intelligence across the construction project lifecycle. The study underscores AI's transformative potential in improving labor productivity, safety, and overall project performance in the construction industry.

Serkan Solmaz et. al 2020[8] The study explores the integration of multiphysics computational fluid dynamics (CFD) simulations with augmented reality (AR) and virtual reality (VR) to enhance educational content in chemical reaction engineering (CRE). It discusses how interactive CFD simulations can improve understanding of complex engineering concepts, making them more accessible and engaging through AR/VR technologies. The paper highlights the challenges of integrating CFD with AR/VR, particularly in terms of system architecture, data handling, and real-time simulations. A methodology for a robust, sustainable system architecture is proposed, and a case study demonstrates its application in visualizing CFD results using AR. The study emphasizes the potential of AR/VR to create an immersive, interactive learning environment for students, improving both comprehension and interest in engineering simulations.

Juan Manuel Davila Delgado et. al 2020[9] This study provides valuable insights for both practitioners and researchers on the adoption of Augmented Reality (AR) and Virtual Reality (VR) in the construction industry. For practitioners, it offers clear use-cases, benefits, and challenges of AR/VR technologies, helping companies make informed adoption decisions and align with industry trends. For researchers, it formalizes and categorizes the current AR/VR research landscape, identifying gaps and providing a roadmap for future studies. However, the study is limited by its small sample size, restricted to UK-based professionals. Future work should include broader regional comparisons, cross-disciplinary research, and exploration of worker upskilling for successful technology adoption.

Noghabaei M et. al 2020[10] A virtual safety training system using immersive virtual environments (IVE) to enhance workers' hazard recognition skills in construction sites. Workers wear virtual reality (VR) devices equipped with eye-tracking and brainwave-sensing technology to identify hazards in simulated construction settings. The platform analyzes workers' performance in hazard recognition tasks and provides personalized feedback, identifying areas where additional intervention is needed. This approach offers new insights into how a worker's brain and eyes function together during hazard recognition and aims to improve safety training by providing tailored, real-time feedback to workers.

Tang et. al 2020[11] The increasing use of virtual reality (VR) in architecture, engineering, and construction (AEC), focusing on its application in both the industry and educational environments. VR has become a valuable tool for training architecture and civil engineering students, helping them navigate the complexities of construction projects. The paper reviews recent VR systems and evaluates their impact through a literature review and interviews with Master of Project Management (MPM) students. It aims to offer insights and a

roadmap for integrating VR into AEC education and industry practices.

Delgado et. al 2020[12] This paper presents a study on the current use of augmented reality (AR) and virtual reality (VR) in the architecture, engineering, and construction (AEC) sectors and proposes a future research agenda. The study involved workshops and surveys with 54 experts from 36 organizations. Based on the data, six key use-cases for AR and VR in AEC were identified: stakeholder engagement, design support, design review, construction support, operations management, and training. The paper suggests three main research areas: engineering-grade devices for harsh construction environments, efficient workflow and data management, and the development of new capabilities to meet specific industry needs. The study aims to provide a foundation for practitioners to make informed adoption decisions and a roadmap for researchers to guide future efforts in AR and VR applications in AEC.

Michelangelo Scorpio et. al 2020[13] This study examines how immersive virtual reality (IVR) can improve smart city lighting design by addressing both technical and user-centered factors. Traditional tools focus on photometric parameters but overlook subjective user responses like comfort and emotional impact. IVR allows designers to create realistic, interactive virtual environments for evaluating lighting systems in key urban areas such as roads, green spaces, and buildings. Using the Unreal game engine, the study highlights VR's ability to incorporate both objective and subjective lighting criteria, demonstrating its potential to enhance user-focused lighting designs. While VR shows promise, further research is needed to ensure its reliability in accurately simulating lighting effects. The paper emphasizes IVR's role in creating innovative and collaborative lighting solutions for smart cities.

Yong K. Cho et. al 2019[14]: This study examines the technology maturity gap between academia and the construction industry, focusing on how both sectors accept and reject emerging technologies differently. Through a partnership with the Construction Industry Institute's Horizon-360 team, the study surveyed academic research and the architecture, engineering, construction, and facilities management (AEC/FM) industry to assess their views on various technologies. The results highlight differences in how academia and industry perceive the relevance and maturity of these technologies. The findings aim to facilitate more active collaboration between academia and industry in adopting emerging technologies.

Pratama et. al 2019[15] investigates how Architecture, Engineering, and Construction (AEC) firms integrate virtual reality (VR) technology into their workflows, particularly during design and pre-construction phases. The study identifies the main use of VR in AEC as building walkthroughs, supported by a variety of software tools ranging from quick, off-the-shelf solutions to in-house developments tailored to specific needs. Through semi-structured interviews, the authors analyze the challenges and workflows of VR implementation, highlighting how modern VR systems enhance visualization while requiring customized solutions for features like model annotation and multi-user environments.

3. METHODOLOGY

Gathering client requirements, site analysis, and initial layout sketching are the first steps in designing a G+2 villa with AutoCAD and 3ds Max. Create 2D floor designs for the first and ground floors using AutoCAD, making sure that all sections and elevations meet to local construction rules and specifications for dimensions and operation. After everything is finished, Import the designs to 3ds Max in order to create walls, floors, and roofs can be extruded and architectural features like stairs and home furnishings can be added to the 3D model. Use V-Ray to apply realistic materials and textures, adjust lighting and surroundings, and generate excellent graphics. Present the design for remarks and finalize 2D drawings and 3D visuals for construction and presentation.

Analyzing site specifics, architectural preferences, and any other design guidelines that affect the finished product are also included in this phase. AutoCAD, which is perfect for producing accurate 2D architecture drawings, is used to draft the layout in the following stage. Prior to creating complete floor plans for the ground and first levels, the procedure entails establishing the proper units and scales. These blueprints make sure every component is precisely dimensioned and include wall, door, window, staircase, and room layouts. To improve clarity, annotations like labels and measurements are added, and layers are utilized to arrange the drawing's various elements. For usage in the 3D modeling stage, the finished layout is subsequently saved as a.DWG file.

The 2D layout is imported into 3ds Max for 3D modeling after it is complete. The proper scale and orientation are carefully maintained while importing the DWG file into the software. Layer-based organization of imported data makes processing easier. Making walls and defining structural components like floors, ceilings, and staircases are the next steps in establishing the villa's base geometry. Boolean operations are used to incorporate door and window openings, and architectural elements like columns and moldings are added to improve the villa's appearance. Texturing and the application of materials are done after the 3D structure has been modeled. Using 3ds Max's Material Editor, realistic materials are applied to different villa components, and UV mapping is applied to ensure textures appear seamless. Because it adds depth and realism, lighting is a crucial component of this stage. Both artificial and natural lighting configurations are used, and sophisticated renderers like V-Ray or Arnold are frequently used to produce photorealistic results. Rendering and visualization come next after the model and textures are ready. Key views of the villa's exterior and inside are captured by strategically placed cameras. The produced photos clearly display the villa's intricate design, and the render parameters are adjusted to guarantee high-quality output. To give a live view of the area, walkthroughs or animations can also be made if necessary. Software such as Photoshop is used to post-process output photos. To improve the visual quality, brightness, contrast, and color balance must be adjusted. Other effects like vegetation, sky, and ambient elements may be added to make the scene more lifelike.

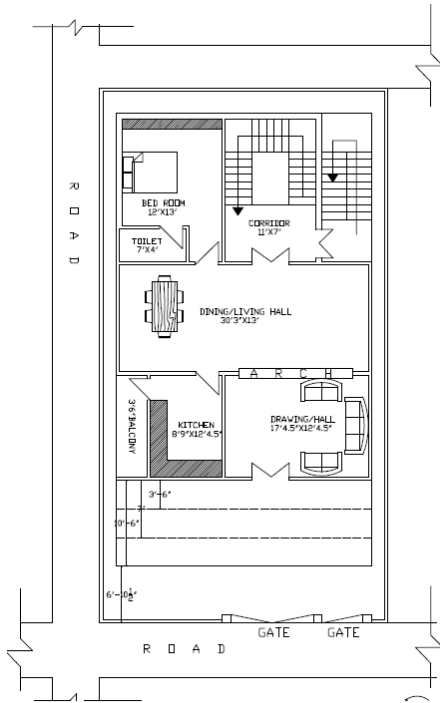
Lastly, the results are checked against the original requirements. After rendered images and walkthroughs are reviewed and shared with stakeholders for advice. To make sure the finished design reflects the client's vision, any necessary changes are made in response to their feedback.

High-resolution photos, animations, and 3D model files that are prepared for presentation or additional work are usually included in the deliverables. This thorough process ensures a precise and eye-catching representation of the G+2 villa design.

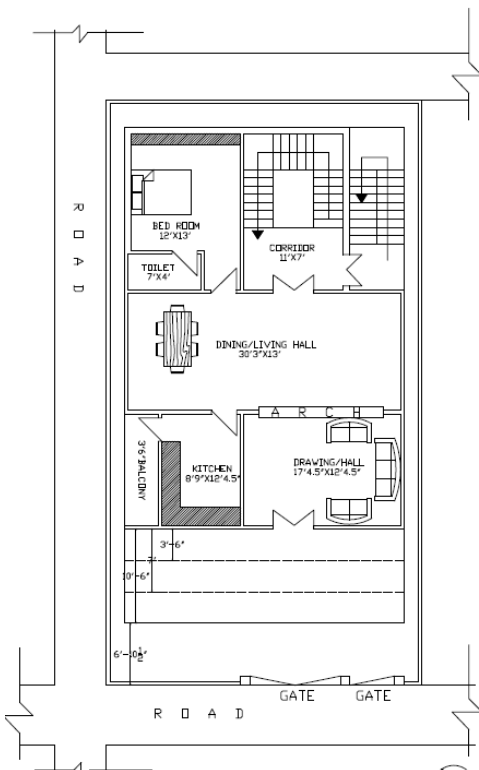
4. EXPERIMENTAL RESULTS

Figures shows the result of the layout of G+2 villa workouted in AutoCAD Software.

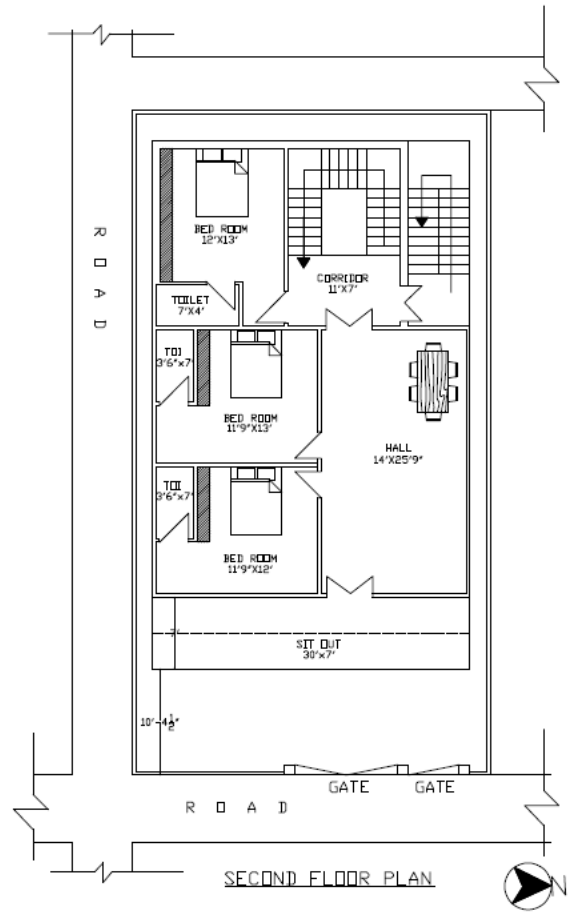
First image show the ground floor plan of the G+2 villa. Second image shows the First Floor of the villa plan. Third image shows Second Floor of the villa plan.



GROUND FLOOR PLAN



FIRST FLOOR PLAN



SECOND FLOOR PLAN

Figure 1. Shows the interface of the 3Ds Max software after importing the AutoCAD layouts

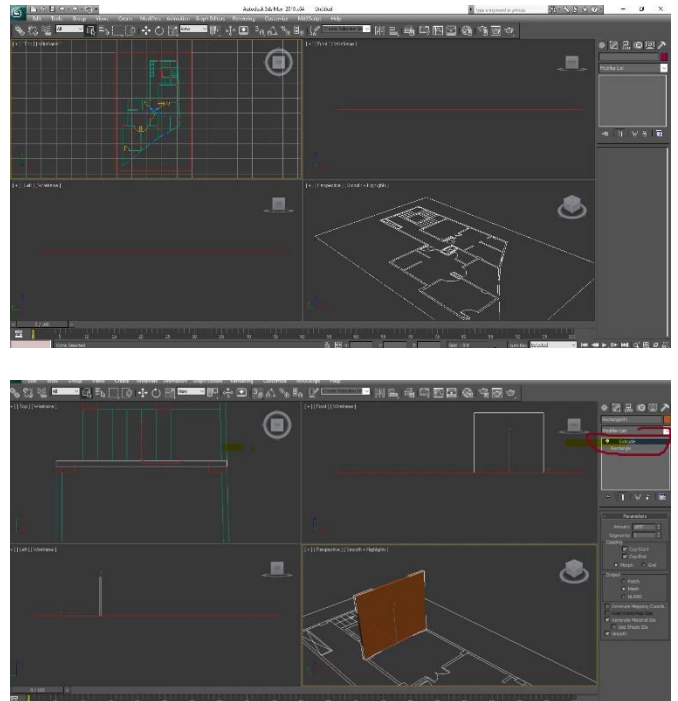
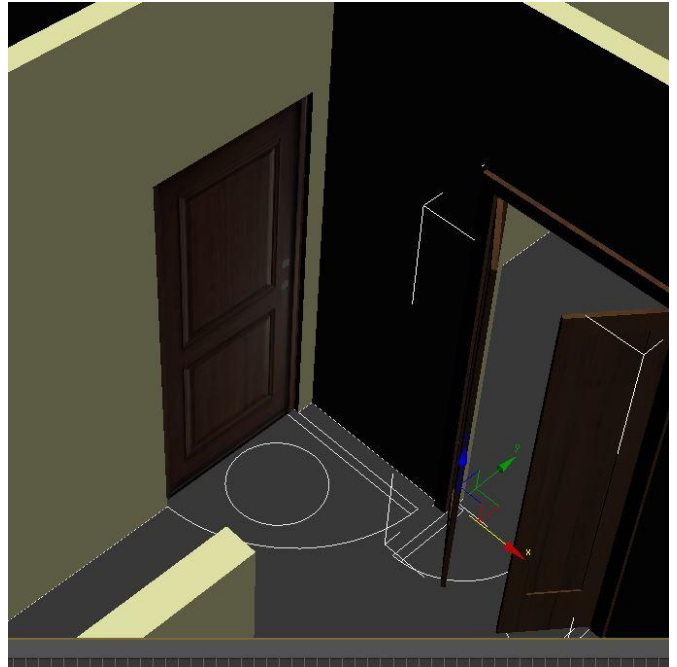
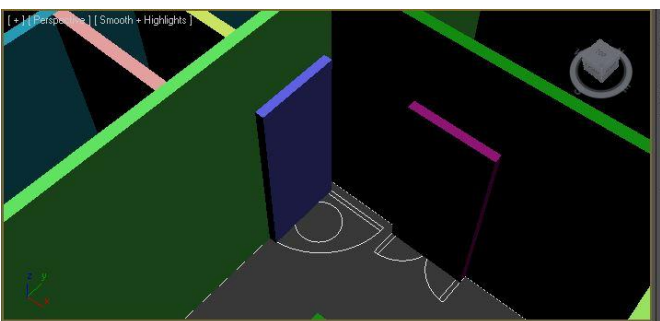
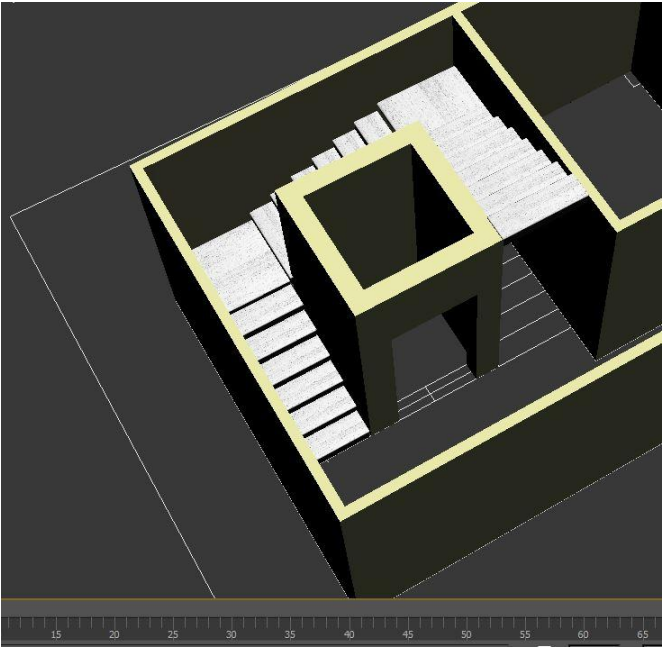


Figure 2. Show the interior sample designs of the our project



Final Figure Shows the the exterior elevation of the G+2 villa



5. CONCLUSION

The process of designing and visualizing a G+2 villa using AutoCAD and 3ds Max combines precision, efficiency, and creativity. AutoCAD plays a critical role in ensuring accurate 2D layouts, which serve as the foundation for the villa's design. On the other hand, 3ds Max brings the design to life with realistic 3D modelling, texturing, and rendering. This workflow not only delivers precise and visually compelling

results but also enhances communication with clients and stakeholders through high-quality visuals and walkthroughs. The flexibility to make iterative changes ensures the final output aligns with the client's vision. Together, AutoCAD and 3ds Max provide a powerful platform to create designs that are both functional and aesthetically impressive.

REFERENCES

1. Solanki, DivyarajSinh M. Laddha, Hrushikesh Kangda, Muhammed Z, Noroozinejad Farsangi, Ehsan. Augmented and virtual realities: the future of building design and visualization 2023, E-ISSN 2450-8594 , <https://doi.org/10.59440/ceer-2023-0002>
2. Chen Wang, Yutong Tang, Mukhar A. kassem, Heng Li, Bingqing Hua, Application of VR Technology in Civil Engineering Education-2022, <https://doi.org/10.1002/cae.22458>
3. Rauschnabel, PA, Babin, BJ, Tom Dieck, MC, Krey, N and Jung, T 2022. What is augmented reality marketing? Its definition, complexity, and future. *Journal of Business Research*, 142, 1140-1150, <https://doi.org/10.1016/j.jbusres.2021.12.084>
4. Xiong, J, Hsiang, EL, He, Z, Zhan, T and Wu, ST 2021. Augmented reality and virtual reality displays: emerging technologies and future perspectives. *Light: Science & Applications* 10, Article number 216.
5. Harikrishnan, A, Abdallah, AS, Ayer, SK, El Asmar, M and Tang, P 2021. Feasibility of augmented reality technology for communication in the construction industry. *Advanced Engineering Informatics*, 50, 101363.
6. Pan, Y., & Zhang, L. (2021). Roles of artificial intelligence in construction engineering and management: A critical review.
7. Arif, F 2021. Application of virtual reality for infrastructure management education in civil engineering. *Education and Information Technologies*, 26(4), 3607-3627.
8. Serkan Solmaz, Tom Van Gerven (2020). Integration of interactive CFD simulations with AR and VR for educational Use in CRE, volume 48, <https://doi.org/10.1016/B978-0-12-823377-1.50336-0>
9. Delgado, JMD, Oyedele, L, Demian, P and Beach, T 2020. A research agenda for augmented and virtual reality in architecture, engineering and construction. *Advanced Engineering Informatics*, 45, 101122, <https://doi.org/10.1016/j.aei.2020.101122>
10. Noghabaei, M and Han, K 2020, November. Hazard recognition in an immersive virtual environment: Framework for the simultaneous analysis of visual search and EEG patterns. In *Construction Research Congress 2020: Computer Applications* (pp. 934-943). Reston, VA: American Society of Civil Engineers.
11. Tang, YM, Au, KM, Lau, HC, Ho, GT and Wu, CH 2020. Evaluating the effectiveness of learning design with mixed reality (MR) in higher education. *Virtual Reality*, 24(4), 797- 807, <https://doi.org/10.xxxx/yyyy>
12. Delgado, JMD, Oyedele, L, Demian, P and Beach, T 2020. A research agenda for augmented and virtual reality in architecture, engineering and construction. *Advanced Engineering Informatics*, 45, 101122, <https://doi.org/10.1016/j.aei.2020.101122>
13. Michelangelo Scorpio, Roberta Laffi, Massimiliano Masullo, Giovanni Ciampi, Antonio Rosato, Luigi Maffei and Sergio Sibilio 2020, *Virtual Reality for Smart Urban Lighting Design*, *Energies* 2020, 13(15), 3809, <https://doi.org/10.3390/en13153809>
14. Pratama, L.A., Dossick, C.S. (2019). Workflow in Virtual Reality Tool Development for AEC Industry. In: Mutis, I., Hartmann, T. (eds) *Advances in Informatics and Computing in Civil and Construction Engineering*. Springer, Cham. https://doi.org/10.1007/978-3-030-00220-6_36
15. Cho, YK, Jang, Y, Kim, K, Leite, F and Ayer, S 2019. Understanding different views on emerging technology acceptance between academia and the AEC/FM industry. In *Computing in Civil Engineering 2019: Data, Sensing, and Analytics* (pp. 614-621). Reston, VA: American Society of Civil Engineers.